

ILOG Supply Chain Excellence 2008 Symposium



MOVING FROM A STATIC TO DYNAMIC SUPPLY CHAIN STRATEGY

September 10 – 12, 2008 - Chicago
Trump International Hotel & Towers

Learn best practices for managing today's top business challenges such as:

- The impact of oil prices on your supply chain
- Implementing a sustainable green supply chain strategy
- Managing global risks in your supply chain
- The importance of optimization decision support

Why you should attend

To create truly global operations, organizations need to identify supply chain cost drivers, manage risks effectively and optimize their supply chains from end to end, rather than by one product at a time. Companies are shifting from static to dynamic supply-chain strategies. Such flexibility can be expensive, so it's important to identify when, where and how that flexibility is needed. This symposium will give you the knowledge you need to energize your strategies and stay competitive.

What is the ILOG Supply Chain Excellence Symposium?

The ILOG Supply Chain Applications team hosts an annual gathering of supply chain practitioners who come together to discuss business trends, challenges, and circumstances that drive the need for end-to-end supply chain optimization.

The symposium is a prelude to ILOG's global user conference, DIALOG. Held annually in February, DIALOG brings together customers and partners from all of ILOG's solution areas, including ILOG Business Rule Management Systems, ILOG Optimization, ILOG Supply Chain Applications, and ILOG Visualization. The event's focus will be proof of value and return on investment (ROI), showcasing customer and industry success stories, ILOG product roadmaps, best practices and new technologies that support a variety of businesses.

ILOG Supply Chain Excellence 2008 Symposium

REGISTRATION PACKAGES

BASIC SYMPOSIUM PACKAGES

8/1/08-8/31/08

\$599.00 + \$50.00 hotel voucher + symposium + carbon offset

9/1/08–9/10/08

\$799.00 + symposium + carbon offset

TRAINING PACKAGES

8/1/08-8/31/08

\$1500.00: \$50.00 hotel voucher + training + symposium + carbon offset

9/1/08-9/10/08

\$1800.00: training + symposium + carbon offset

ILOG Symposium-DIALOG09 Combination Packages

8/1/08-8/31/08

\$799.00: \$50.00 hotel voucher + symposium + DIALOG09 + carbon offset

\$1850.00: \$50.00 hotel voucher + training+ symposium + DIALOG09 + carbon offset

9/1/08 – 9/10/08

\$999.00: symposium + DIALOG09 + carbon offset

\$2150.00: training + symposium + DIALOG + carbon offset

SPEAKERS:

- Filippo Focacci, product marketing manager, ILOG Plant PowerOps (PPO)
- Derek Nelson, product marketing manager, ILOG's LogicTools Suite of Supply Chain Applications
- Kevin O'Meara, director product fulfillment, fabric care, Whirlpool Corporation
- Mark Sellner, manager, corporate transportation, Malt-O-Meal
- David Simchi-Levi, professor, MIT and chief science officer, ILOG
- David Wang, supply chain project manager, Whirlpool Corporation
- Michael S. Watson, vice president of business development, ILOG's LogicTools Suite of Supply Chain Applications

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CONFERENCE AGENDA:

Wednesday, September 10

3:00 pm-6:00 pm Attendee Registration and Check-in

5:00 pm-7:00 pm Welcome Reception

7:30 pm-9:00 pm VIP/Media Dinner

Thursday, September 11

7:00 am-8:30 am Attendee Check-in/Breakfast

8:30 am-9:00 am Opening Remarks—David Simchi-Levi, MIT/ILOG

9:00 am-9:45 am Past the Tipping Point: The Impact of Oil Price on Supply Chain and Business Strategies – David Simchi-Levi, MIT

9:45 am-10:30 am Green Logistics—Kevin O’Meara, Whirlpool Corporation

10:30 am-10:45 am Break

10:45 am-11:30 am Dynamic Transportation and Logistics Strategies

11:30 am-12:00pm Panel – Shifting to Dynamic Supply Chain Strategies

12:00 pm-1:00 pm Luncheon

1:00 pm-1:45 pm Multi-Echelon Inventory Optimization & Product Flow Optimization—Ronan O’Donovan, ILOG

1:45 pm-2:30 pm Strategic Routing—Derek Nelson, ILOG

2:30 pm-3:00 pm Break

3:00 pm-3:45 pm Detailed Planning and Scheduling—Filippo Focacci, ILOG

3:45 pm – 4:30 pm Network Design and Planning—Derek Nelson, ILOG

6:00 pm-8:30 pm Lakefront Cruise with Cocktails, Hors D’oeuvres and Live Jazz

Friday, September 12

7:00 am-8:30 am Breakfast

8:30 am-9:15am Dynamic Supply Chain Planning at Malt-O-Meal

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- 9:15 am-10:00 am TBD
- 10:00 am-10:45 am TBD
- 10:45 am-11:00 am Break
- 11:00 am-11:45 am TBD
- 11:45 am-12:00 pm Closing Remarks
- 12:00 pm-12:30 pm Light Luncheon
- 12:30 pm- 4:00 pm Carbon Footprint Modeling Session (VIP Session)

About ILOG's LogicTools Suite of Supply Chain Applications

ILOG's LogicTools Suite of Supply Chain Applications capitalizes on ILOG's 20 years of leadership in optimization and LogicTools' supply chain customers, expertise and thought leadership. Over 250 companies use the LogicTools suite of supply chain applications for network design, production sourcing, inventory optimization, transportation planning, and production planning and scheduling.

With the acquisition of LogicTools, the company founded in 1995 by David Simchi-Levi, professor of engineering systems at MIT, ILOG provides solutions that complement enterprise resource planning (ERP) systems, and it helps companies make better decisions faster by optimizing their logistics networks and transportation strategies, setting safety stock levels for their sales and operations planning, and improving their plant operations through sophisticated production planning and detailed scheduling solutions.